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South African BRICS Think Tank

BRICS RESEARCH INSTITUTE, DUT, SOUTH AFRICA



Seminar in partnership with Sustainability Journal

Theme: BRICS+: Sustainable Development of Air Transport and Tourism

2nd August 2pm SAST

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Seminar on BRICS+: Sustainable Development of Air Transport and Tourism



Chair:
Professor
Elton Fernandes



Keynote Speaker:
Professor
Fulufhelo Netswera

Speakers



Brazil:
Peter Fernandes
Wanke



Russia:
Professor
Sergei Smirnov



China:
Professor
Xiaolong Zou



South Africa:
Professor
Reshma Sucheran



Ethiopia:
Dr
Yenesew Alene
Belew

Program Overview

The DUT BRICS Research Institute, in collaboration with the journal Sustainability, is launching a Special Issue titled "BRICS+: Sustainable Development of Air Transport and Tourism." This initiative aims to explore and promote sustainable practices within the air transport and tourism sectors across BRICS nations, fostering economic growth, cultural exchange, and environmental stewardship.

ENVISION2030

transparency · honesty · integrity · respect · accountability
fairness · professionalism · commitment · compassion · excellence

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Introduction

Dear colleagues from all over the world,

In this seminar, we are pleased to have a special team of researchers from Global South countries to share their insights on a topic of great importance to all nations, expressed in the title: BRICS+: Sustainable Development of Air Transport and Tourism.

History is replete with lessons involving prosperity and disasters brought about by humans. History shows the rise and catastrophic fall of great resilient empires. More recently, the two World Wars exemplify this human evolution chaotic process. The pursuit of prosperity is a universal human desire, but often, those who have attained prosperity feel threatened by the advancements of others, leading to conflicts with catastrophic outcomes for all. After World War II, the United Nations was established, and while not as united as we would like, it brings the message we wish to see in the world, as expressed by the 17 Sustainable Development Goals of the United Nations 2030 Agenda.

The United Nations now has 193 member countries, and among them we still have some ethnic groups aspiring to form their own nations. The skies are crowded with satellites, providing information, biased or not, to everyone. We live in a globalized world of about 8 billion people, where, despite achieving significant prosperity, unacceptable inequalities persist for much of the population. The hegemonic paradigm of the past, where the so-called developed countries dictated the rules, no longer fit the modern world. Today, everyone has access to enough knowledge and can shape their own destinies. The goal is no longer to compete to win others or deprive those who are already prosperous, but to eliminate poverty and achieve sustainable prosperity for all, which may require concessions from elites with unsustainable consumption patterns or power privileges.

This seminar focuses on Sustainable Development for all with an emphasis on Air Transport and Tourism. Because of time constraints, I will only announce the events which will follow this seminar: The first is the Durban University BRICS Research Institute's "The Third BRICS Research Conference, hosted by Fudan University from September 25 to 27 in China, with a call for abstracts open until July 31. The second is the prestigious Sustainability Journal Special Issue call for papers: BRICS+: Sustainable Development of Air Transport and Tourism.

Without further ado, I would like to introduce our esteemed speakers:

Chair: Professor Elton Fernandes from the Federal University of Rio de Janeiro. (Introduction and final questions 15 minutes)

- Professor Fulufhelo Netswera, Executive Dean of the Durban University of Technology Faculty of Management Sciences and its BRICS Research Institute, South Africa, leading this initiative with Dr. Ndivhuho Tshikovhi.(15 minutes)
- Professor Peter Fernandes Wanke from the COPPEAD Institute of Administration at the Federal University of Rio de Janeiro (UFRJ), Brazil. He coordinates the Ph.D. program and is an Associate Editor of Socio-Economic Planning Sciences and a board member of Tourism Economics scientific journals. (12 minutes)
- Professor Reshma Sucheran, with 28 years in higher education, specializing in Environmental Management, Climate Change, Hospitality and Tourism, Research

Methodology and Curriculum Development. She is a Professor at Durban University of Technology, South Africa. (12 minutes)

- Professor Xiaolong Zou from the School of International and Public Affairs at Jilin University, China, with research interests in public policy (urban sustainability and renewable energy), global energy, and climate governance. (12 minutes)
- Professor Serguei Smirnov from Saint Petersburg State University, Russia, with research interests in Entrepreneurship, Business Process Management, Quality Management, Supply Chain Management, Managerial Economics, and Business Economics. (12 minutes)
- Professor Yenesew Alene Belew, former Head of the Department of Tourism Management at the University of Gondar, Ethiopia. He has extensive practical experience in the hospitality industry in Europe, Asia, the Middle East, and Africa. (12 minutes)

The 3rd BRICS Research Conference 2024

Host Fudan University (tbc)
Dates: 25 - 27 September

BRICS+ (Brazil, Russia, India, China, South Africa) and since January 2024 including Ethiopia, Egypt, Iran, Saudi Arabia and the United Arab Emirates are an important grouping bringing together the major emerging economies from the world, comprising 47% of the world population, having 36% of the world GDP and over 35% share in the world trade. BRICS+ countries have been the main engines of global economic growth over the years.

Over a period of time, BRICS countries have come together to deliberate on important issues under the three pillars of political and security, economic and financial and cultural and people-to-people exchanges. The Center for BRICS Studies in collaboration with the BRICS Research Institute of the Durban University of Technology, South Africa, supported by colleagues from the Federal University of Rio de Janeiro, and Campinas University, Brazil, also Moscow State Institute of International Relations, and Saint Petersburg State University, Russia, University of Kota, India, Pandit Deendayal Energy University- PDEU, India and Jilin University as well as Fudan University, China are organising an international research conference for the benefit of academicians, researchers, students, professionals, industrialist and policymakers. On the theme;

"Growth and sustainability of livelihoods in the BRICS countries: knowledge sharing in social justice, governance and multilateralism"

Call for Papers

Business Administration

- a) Digitalization and AI in the 4IR
- b) Public Administration
- c) Entrepreneurship
- d) Economics

Law and Governance in BRICS+

- a) Corporate Governance
- b) Multilateralism
- c) BRICS+ Public Diplomacy

Diversified Research Discipline

Sustainable Development in the Global South

- a) Climate Change and Energy Studies
- b) Rural & Urban Dichotomy
- c) Agriculture & Industrial Sectors
- d) Socio-economic Development

BRICS people-to-people exchange and cultural integration through tourism and air transport

- a) Hospitality & Tourism Management

Please send the abstract on the given link before 31 July 2024. All contributions should be submitted in MS Word format and have to be original, unpublished and not submitted elsewhere for publication. The abstract should be not more than 250 words.

Important Dates

- Abstract Submission Deadline: 31 July 2024
- Notification of Abstract acceptance: 20 August 2024
- Full Paper Submission Deadline: 20 September 2024
- Abstract submission link: <https://forms.gle/qpnZmJAXPzf5iYtf8>

Conference Organisers
Center for BRICS Studies
Fudan University in
collaboration with BRICS
Research Institute of Durban
University of Technology

Contact Person

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Task Force (tbc)

Conference Chair
BRICS Project 2.0 Members

BRICS Research Institute Project Leads at the Durban University of Technology, South Africa

Prof FulufheloNetswera

Dr NdivhuhoTshikovhi

For more information: www.bricsri.co.za

BRICS-RI Sponsor: NIHSS www.nihss.ac.za



BRICS+: Sustainable Development of Air Transport and Tourism

Guest Editors:

Prof. Dr. Fernandes Elton

Production and Transport
Engineering Programs,
COPPE/UFRJ, Rio de Janeiro,
Brazil

Prof. Dr. Fulufhelo Netswera

BRICS Research Institute, Faculty
of Management Sciences at the
Durban University of Technology,
South Africa

Deadline for manuscript
submissions:

13 January 2025



mdpi.com/si/199164

Message from the Guest Editors

Dear Colleagues,

Air transport and tourism are among the major concerns of emerging economies. In this Special Issue, original research articles and reviews are welcome and research areas may include, but are not limited to, the following:

- BRICS+ sustainable air transport and tourism;
- Sustainable inbound and outbound tourism in emerging countries;
- Economic causality between air transport and tourism in emerging countries;
- Air transport and tourism market forecasts in emerging countries;
- Bottlenecks for air transport and tourism in emerging countries;
- Digital media, tourism, and air transport in emerging countries;
- Middle class growth—a new market for tourism, and air transport in emerging countries;
- BRICS+ sustainable tourism and air transport case studies;
- Competition between the tourism and air transport of emerging countries and traditional Global North tourist destinations;
- How people choose tourist destinations in emerging countries;
- Direct connectivity between air transport and tourism in BRICS+ countries;
- Air transport and tourism infrastructure in emerging countries.

Special Issue