

Journey Across Borders: "World Tourism Day 2024"

A REFLECTION ON HADOTI'S UNTAPPED TREASURES

Urban Herald, Kota
World Tourism Day on September 27th emphasizes the importance of tourism to society, culture, politics, and economy. In the wake of the pandemic, Hadoti, a region in Rajasthan, holds a special place in the narrative of responsible and sustainable tourism. Hadoti offers a treasure trove of cultural treasures, stunning landscapes, and historical wonders.

Hadoti: A Hidden Gem in Rajasthan

It consists of the districts of Kota, Bundi, Baran, and Jhalawar, and is known for its majestic forts, serene lakes, lush green forests, and sacred temples. However, its potential as a major tourist destination remains underappreciated. **Bundi:** Often referred to as the "Queen of Hadoti" Bundi is a town that exudes historical charm with its palaces, step-wells, and the majestic Taragarh Fort. The artistic legacy of Bundi's miniature paintings is globally renowned, offering a glimpse into the region's rich cultural tapestry. **Kota:** While Kota is famous for its

being India's coaching capital, it also boasts an impressive historical landscape. The "Kota Garh Palace" and "Chambal Garden" are key highlights, while the "Chambal River Safari" offers a unique eco-tourism experience, showcasing the region's biodiversity. **Jhalawar and Baran:** These districts are lush with greenery, hills, and ancient temples like the "Sun Temple at Jhalarapatan" and "Shahabad Fort". The natural beauty of "Gagron Fort", a UNESCO World Heritage site, surrounded by water on three sides, captivates travelers with its serene ambience.

The Spirit of World Tourism Day

This year's theme, "Tourism and Green Investments," resonates perfectly with the ethos of Hadoti. The region, still relatively unexplored compared to mainstream Rajasthan destinations like Jaipur or Udaipur, offers an authentic experience that combines natural beauty with centuries-old history. We should not only promote tourism for economic reasons but also ensure that growth is in harmony with nature, preserving both the environment and our cultural heritage.



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The Road Ahead :

World Tourism Day is an opportunity to emphasize Hadoti's ability to offer travelers an immersive experience not just about sightseeing, but also about understanding and connecting with a region that has remained largely untapped by commercial tourism. Keeping Hadoti's cultural and natural treasures safe for future generations lies in striking a balance between welcoming tourists and safeguarding them.

Unlocking Potential: Empowering Women In Tourism Beyond Limitations

Urban Herald, Kota

The intersection of women, tourism, and sustainable development is a crucial focus area. Women are essential stakeholders in the tourism industry and key contributors to sustainable practices.

Women make up a significant portion of the workforce in the tourism industry, particularly in the hospitality and service sectors.

Empowering women in these roles can contribute to greater economic stability for families and communities. Women-led tourism businesses, including local guides, craft shops, and homestays, not only support local culture but also generate income.

Women often act as guardians of cultural heritage. Their participation in tourism can help safeguard traditional practices and crafts, benefiting both the community and visitors. Encouraging the active involvement of women in tourism planning and decision-making results in more inclusive and representative strategies for sustainable development. Women play an increasingly important role in



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promoting sustainable tourism, including eco-friendly accommodations and responsible tour operations. Women play a crucial role in implementing sustainable practices to protect the environment by managing natural resources within their communities. Women in the tourism industry can serve as influential advocates for educating and raising awareness about sustainability, leading efforts to educate both tourists and locals. Promoting women's safety in tourism not only supports gender equity but also enhances the overall experience for all travelers, creating a more welcoming environment. Women in the tourism industry may encounter obstacles such as unequal compensation, limited access to top positions, and susceptibility to exploitation. Limited access to funding and resources can be a barrier for women entrepreneurs in the tourism sector. Integrating women into tourism and sustainable development initiatives not

The Role of Tourism in Fostering Peace

Urban Herald, Kota

Tourism has long been recognised as a powerful tool for fostering peace and understanding among diverse cultures. The World Tourism Organization (UNWTO) emphasises the role of tourism in promoting cross-cultural dialogue and mutual respect. In today's interconnected world, tourism serves as a platform for people from different backgrounds to interact, breaking down barriers of prejudice and ignorance. When managed sustainably, tourism brings economic benefits and serves as a bridge between nations, helping to create a more peaceful and tolerant global society.

One of the most significant contributions of tourism to peace is its ability to promote cultural exchange. Travelers are exposed to different ways of life, traditions, and values, broadening their perspectives and fostering a greater appreciation for diversity. This exchange can lead to a reduction in xenophobia and stereotypes as people learn to see beyond their cultural lens. International tourism correlates with improved diplomatic relations between countries by fostering mutual understanding and soft diplomacy. Furthermore, tourism often acts as informal diplomacy, with tourists becoming ambassadors of their countries, facilitating people-to-people diplomacy and fostering goodwill.

The economic benefits of tourism also contribute to peace and stability in many regions. By generating income and creating jobs, tourism helps lift communities out of poverty and reduce socio-economic inequalities. A study by Vítová, Harmáček, and Opřsal (2019) on small island developing states (SIDS) demonstrated how tourism-driven economic growth can reduce socio-political tensions by improving livelihoods. Likewise, a 2018 study by Manhas,

Hussain, Kumar, and Sharma on tourism in Jammu and Kashmir highlights the importance of tourism in promoting peace and tranquility in conflict-sensitive regions. The study reveals that tourism in sacred sites of Jammu and Kashmir has significantly contributed to fostering communal harmony and generating socio-economic benefits for local populations, which in turn helps in mitigating conflicts. In areas that rely heavily on tourism, the industry can act as a buffer against economic downturns, providing a stable source of revenue.

This, in turn, fosters collaboration between nations as they work together to promote tourism and its associated benefits. However, the potential of tourism to promote peace has its challenges. Overtourism, for example, can strain local resources, lead to environmental degradation, and create conflicts between tourists and residents. When tourism is not managed sustainably, it can commodify cultures, where traditions and heritage are exploited for profit. Additionally, the benefits of tourism are not always equally distributed, with some communities receiving little to no economic gain, leading to feelings of inequality and resentment. In politically unstable regions, such as the Middle East, research by Sönmez (1998) has shown that political instability can significantly reduce tourism demand, leading to a vicious cycle of economic decline and increased tensions. Despite these challenges, the potential for tourism to act as a force for peace remains significant. Tourism can catalyze social and economic development, fostering understanding and reducing conflict when adequately managed. As the world becomes increasingly interconnected, the tourism industry, policymakers, and travellers must work together to ensure that tourism continues to serve as a tool for peace. By

promoting responsible and sustainable tourism practices, we can create a more peaceful and united global community where the benefits of tourism are shared, and its potential for fostering peace is fully realised.

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Promoting Sustainable Tourism in Hadoti

World Tourism Day urges us to focus on green investments—something Hadoti's pristine environment demands.

Efforts to promote eco-friendly tourism initiatives, such as nature trails, bird watching, and heritage walks, are gaining traction. The

"**Darrah Wildlife Sanctuary**" and "**Mukundara Hills Tiger Reserve**" are prime examples of how tourism can coexist with conservation efforts.

It's the goal of the Urban Herald's Newspaper to promote these lesser-known

gems, not just in terms of tourism, but also in terms of responsible tourism. This region can flourish without compromising its integrity if local businesses are supported, homestays are promoted, and visitors are encouraged to respect the natural and cultural landscapes.

Community-Based Sustainable Tourism: Fostering and Promoting Peace



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empowering them to participate in and benefit from tourism opportunities. Furthermore, it fosters better understanding and tolerance between different cultures and religions worldwide, promoting intercultural exchange and contributing to peace between countries. It can also increase tolerance, inclusion, compassion, care, education, and mutual respect.

Recognising and preserving cultural and natural heritage is essential for enabling tourism to effectively alleviate tensions and

foster peaceful coexistence within and among communities nationally and globally. Additionally, tourism plays a pivotal role in promoting economic interdependence between neighbouring regions, thereby encouraging collaboration and peaceful progress. Furthermore, engaging in tourism expands individuals' perspectives and understanding of diverse cultures and global environmental issues. Community-based tourism is critical when local communities are directly involved in the industry. The tourism sector has the potential to offer vital training, including investment in education, knowledge exchange, and skills development for individuals engaged in the sector. Tailored training can enhance the workforce's capabilities and ensure that tourism activities align with sustainable, political, and ethical practices and principles. Comprehensive training and education programs for the local community require significant resource allocation from the government or the tourism industry to develop sustainable infrastructure. If carefully and ethically planned and led, these programs can help the transition towards environmentally and community-friendly practices. The government and tourist industries can encourage initiatives that involve implementing strategies to reduce carbon emissions and utilise renewable energy.

Sustainable tourism, which minimises environmental impact and respects local cultures, can offer tourists a deeper and more authentic understanding of a community's culture, heritage, religion, and natural resources. By engaging with local communities and embracing their way of life, tourists can gain profound insight into the destination's traditions, values, and customs. This immersive approach enhances visitors' travel

experience and contributes to preserving local traditions and the community's economic well-being. From an ethical standpoint, active participation from both hosts and guests is crucial in the tourism experience to establish and maintain positive and mutually beneficial relationships. This involvement ensures that tourism development respects and integrates local traditions and ways of life, leading to sustainable and responsible industry growth. By prioritising community-based sustainable tourism practices and inclusive of ethical, environmental, and religious considerations, the tourism industry has the potential to positively contribute to local and global communities. Emphasising sustainable tourism benefits the environment and fosters cultural exchange and understanding. By integrating these principles, the tourism industry can play a pivotal role in addressing the world's pressing needs today.

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Tourism Perspectives and An Overview



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Urban Herald, Kota
Hearing tourism fills the mind with enthusiasm and joy. Tourism with limitless possibilities is a fundamental dimension of human nature that makes life exciting. Recently,

after seeing the photo of Prime Minister's visit to Lakshadweep on social media, it is easily visible how tourism is included in our lives. Athithi Devo Bhava, Vasudhaiva Kutumbakam easily are spoken words. India's heritage is 'Respect for guests and 'come to our country', 'Aao Ne Padharo Mhare desh'.

Tourism boosts the economy. Not only accommodation, transport and employment opportunities are created, but repair, maintenance and alteration of heritage also becomes possible with the money received from tourism. Culture exchange is a by-product of tourism. When Indians go to see the newly

constructed Hindu temple in Abu Dhabi, surely people from there will also come to India. Eco tourism is a broad aspect of tourism where eco-friendly tourism is expected from tourists in view of pollution and climate change also. Despite the immense potential of tourism in India, there are challenges in tourism and the biggest challenge is of safety and security reasons. News of misbehavior and mishappenings from tourists keep getting published which includes incidents against foreign tourists at Pushkar fair, Delhi and other places of foreigners visit.

Despite India's population being large, there is no trained man power here and there are

habitat, climate, temperature is found here.

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language problems and practical problems in hospitality management. Lack of connectivity is another big issue in North-East, it can be seen clearly there is no air connectivity at many places. Vande Bharat, Palace on Wheels is not omnipresent. It is necessary to keep working on these challenges. For tourism boost the Government of India has implemented Swadesh Darshan Scheme, Ek Bharat Shreshtha Bharat, Dekho Apna Desh Initiative and Draft National Tourism Policy for the improvement of tourism sector in economic growth. The purpose of holding meetings of G-20 countries at different places has been done keeping

tourism promotion in mind as there is more than 6% of GDP based on tourism industry. About 50 lacs foreign tourists visited every year in India creating foreign money deposits. The world is global a single unit on earth due to connectivity and communication and tourism is the only activity for human to see the world in a lifetime.



Urban Herald, Kota

Beyond thrills and adventure, travel may reveal vibrant civilizations and stunning landscapes. Tourism has a deep impact on life beyond the magnificent sights of exotic destinations. It has a complex impact on world peace and justice. It also improves cultural understanding, economic progress, and conflict resolution. Mismanagement of the tourism business can exacerbate inequality, environmental degradation, and exploitation of vulnerable groups. Tourism's dual character makes it essential to global justice and sustainable development discussions.

Tourism helps varied civilizations communicate and understand one another, promoting world peace. Tourism allows people of various races, religions, and political views to connect and interact in a diverse globe. Cultural immersion helps people overcome biases and develop empathy. Being exposed to other ways of thinking and life helps one appreciate human diversity. Cultural diplomacy promotes national comfort and understanding. When tourists connect with locals honestly and respectfully, they typically learn about the community's issues and goals. This strategy may

improve host societies' understanding of immigrants, leading to more mutual respect and international cooperation.

Tourism transforms economic growth in emerging economies. Discover how it powers social programs, infrastructure, local businesses, and job creation. This is crucial in areas with declining industries or little economic opportunities. Small island nations rely heavily on tourism to enhance their GDP and support local residents. However, not everyone wins financially from tourism. International firms profit from tourists but rarely give back to the communities who welcome them. Local companies face tough competition from international hotel chains and expensive resorts in popular tourist locations. This scenario could expand the wealth divide by benefiting only a few from more tourists. Tourism can abuse vulnerable people, especially in regions with weak labor regulations, according to industry commentators. Tourism workers generally have heavy workloads, low pay, and unsafe conditions. Sex tourism and child exploitation have tarnished the tourism industry, generating significant concerns. These issues can be mitigated by stricter rules, ethical travel practices, and ensuring that tourism benefits everyone.

The rapid growth of tourism poses environmental issues. Overtourism strains local resources, biodiversity, and ecosystems in popular tourist sites. Hotels, resorts, and other tourist attractions often

destroy coral reefs, forests, and other vulnerable ecosystems. Survival is closely tied to environmental degradation in indigenous and economically disadvantaged societies. They are especially vulnerable to ecological deterioration because of their dependence on nature. Sustainable tourism is emerging among these challenges. This method promotes ethical tourism to help local communities and the environment with little harm. Every tourist should aim for harmony. Celebrate our planet by promoting sustainable behaviors, protecting ecosystems, and involving local communities in tourism. Sustainable tourism ensures social and environmental equity is not sacrificed for profit. Tourism can spark conflict in politically charged areas. Travelers typically feel tension in areas with unresolved territorial disputes or animosities. Travelers who visit religious and historical sites might help assert claims to disputed lands, drawing them into political debates.

Tourism is a significant instrument for governments and interest groups in politics. This can boost their standing or weaken rivals, showing travel and leisure's influence potential.

Today's daring travelers must plan their war zone trips more carefully. For a safe and enriching trip, assess the local political atmosphere and carefully choose destinations. Tourism is a rich tapestry of experiences beyond travel. This power can



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heal wounds, unite people, and advance world justice and harmony. To meet this promise, tourism must be environmentally friendly, socially responsible, and inclusive. Responsible tourism ensures equitable benefits for all, protects our environment, and makes tourism a powerful force for positive change worldwide. As we work toward a more peaceful and just world, travel will provide thrilling new experiences.

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Sustainable Tourism and World Peace

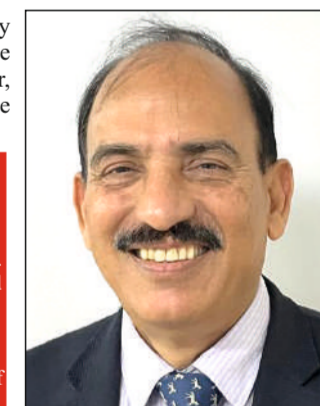
are supported by sustainable tourism, which creates jobs and promotes the use of local products and services. Empowering communities economically promotes pride and stability by preserving their cultural heritage. In addition to facilitating the meeting of diverse cultures, tourism promotes mutual respect and understanding. It establishes a harmonious society when people learn about each other's traditions, fostering tolerance and peaceful coexistence. Sustainable tourism

advocates for practices that protect the environment. Promoting waste management, resource conservation, and biodiversity protection, ensures that natural ecosystems thrive. A healthy environment is essential for the well-being of all and contributes to peace. Interaction among people from different backgrounds can lead to dialogue and conflict resolution. Tourism serves as a platform for further dialogue and addressing common issues, helping to bridge divides. Tourism fosters a sense of global

unity. It is essential for peace in the world when individuals respect and appreciate diverse cultures. Travel provides unique educational experiences. A sense of global citizenship and responsibility is fostered as tourists gain insight into challenges and issues facing different communities.

Sustainable tourism is not just a means of economic advancement; it is a crucial step toward achieving world peace. By caring for our environment and supporting local communities, we move toward a

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Tourism and the Global South Air Transport Belt



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The expansion of tourism in the Global South is one of the most critical drivers of economic development for emerging nations. However, the

absence of a robust and independent air transport network between Global South countries—such as those in South America, Africa, and Asia—poses a significant barrier to realizing this potential.

Today, much of the air travel between these regions depends heavily on the Global North's transport infrastructure, dominated by airlines from the United States, Europe, and parts of Asia. This reliance creates vulnerabilities and stifles opportunities for more direct and sustainable tourism development.

The well-established link between air transport, tourism, and economic growth underlines the importance of international connectivity in promoting not only tourism but also broader economic activities. The current global air transport configuration largely favors the Global North, where economic expansion since the mid-20th century has shaped an extensive network of air corridors. These corridors,

particularly across North America, Europe, and Asia, support the movement of people and goods at a scale that has allowed these regions to thrive. By contrast, Global South countries lack the same level of direct air routes, leaving their tourism industries dependent on indirect flights and less accessible and expensive connections.

The lack of a robust air transport network in the Global South nations is more than just an economic inefficiency; it is also a strategic disadvantage. In recent decades, the rise of Global South economies has led to increased geopolitical tensions and the imposition of sanctions by Global North nations.

These sanctions have frequently targeted South-South cooperation, obstructing not only economic ties but also cultural exchange and tourism between developing nations. In this context, relying on Global North-dominated airlines and routes makes countries in the Global South

vulnerable to disruptions and external political pressures.

To address these challenges, the development of a Global South Air Transport Belt is essential. Such a network would establish direct routes between countries in South America, Africa, and Asia, reducing their dependency on Northern air corridors. This independent system would be more resilient to the sanctions and geopolitical machinations of the Global North, ensuring that tourism, economic exchange, and cultural integration can continue unhindered. By creating their own air transport corridors, Global South countries can secure a vital link for sustainable tourism growth and foster stronger regional cooperation.

In an increasingly polarized global environment, building the Global South Air Transport Belt is not just about improving air connectivity—it is about safeguarding the economic and cultural futures of these regions.



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The aim of the all-inclusive system is to minimize the problems caused by financial transactions by minimizing monetary transactions during the holiday. The first applications of the all-inclusive system can be found in holiday camps in

An Evaluation In Terms Of Sustainable Tourism

England in the 1930s. In the mid-1950s, a French investor established a holiday camp on the Spanish island of Mallorca, where the Spanish government required a single predetermined price for food, accommodation, and other activities. In the following years, the all-inclusive pricing model gained increasing popularity for accommodation. With the 1950s, Club Mediteranean (Club Med) began implementing the all-inclusive system in its resorts worldwide, facilitating the system's spread. This model, which was especially popularized by Club Med, provided a single price for all accommodation services and saw significant development as wealthy tourists sought luxurious stays in Caribbean castles and palaces, often protected by high walls and fences, with no historical or cultural attractions. The contribution of British tour operators preparing package tours for high-income tourists also played a major role in this development. The transfer

of the all-inclusive system to Europe, Asia, and Africa, and its global spread, was significantly influenced by German and Italian tourism businesses. The all-inclusive system in tourism offers numerous benefits that enhance the vacation experience. First, it allows travelers to manage their budgets effectively, as they pay a predetermined price for all services. This convenience means guests can enjoy their holiday without worrying about additional costs for meals, drinks, or activities. Moreover, having all needs met under one roof ensures a seamless experience, making planning simpler. The variety of options provided—ranging from diverse dining choices to various activities—allows guests to engage in different experiences throughout their stay.

The system also fosters social interaction, as organized events and activities enable guests to meet and connect with one another. With everything available

All Inclusive System In Tourism : An Evaluation In Terms Of Sustainable Tourism

on-site, visitors have more time to relax and unwind without the need to venture outside. Families particularly benefit from this system, as many resorts offer child-friendly activities and services, making it easier for parents to enjoy their holidays with kids. Furthermore, the focus on resort amenities can isolate guests from exploring nearby destinations, reducing social interaction and local engagement.

Hidden fees can be another concern, with some resorts charging extra for certain services, complicating budget planning. Finally, a reliance on this type of vacation can foster a habit of exploring new destinations and experiences. These disadvantages are important considerations for travelers when choosing the all-inclusive model. The evaluation of the all-inclusive system from the perspective of sustainable tourism reveals both positive and negative aspects.

While the package can seem cost-effective, it might not always represent good value for those who would prefer to use only select services. Quality can also suffer, as the all-inclusive model may lead to a compromise in standards for food and activities. Additionally, the focus on resort amenities can isolate guests from exploring nearby destinations, reducing social interaction and local engagement.

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independent resorts is effective resource management. By centralizing the management of resources such as water, energy, and food, these establishments can promote more efficient usage. Additionally, they can contribute to the local economy, especially when they collaborate with local producers for food and supplies. All-inclusive resorts also create job opportunities for local communities, enhancing economic sustainability in the region.

On the downside, the all-inclusive model often leads to a neglect of local culture. Guests frequently remain within the resort, missing out on opportunities to engage with and experience the local traditions and cultural heritage. Environmental sustainability can also be threatened by high consumption levels. The excessive food and drink consumption associated with this model can increase waste production and lead to the overuse of

natural resources. Furthermore, the popularity of all-inclusive systems can result in overtourism in certain areas, causing damage to natural landscapes and negatively impacting the quality of life for local residents.

In conclusion, the all-inclusive system, when integrated with sustainable tourism principles, can provide economic benefits while also contributing to the preservation of local culture and the environment. Successful implementation of this model requires both travelers and businesses to make conscious choices, work collaboratively with local communities, and be mindful of environmental impacts. This approach ensures that tourists enjoy unforgettable experiences while safeguarding local cultures and natural resources. Ultimately, adopting a sustainable tourism model will create a beneficial balance for both parties and secure the future of holiday destinations.